



StartKC – Accelerator Program

The focus of StartKC's **Accelerator Program** is to create cost effective educational opportunities that will accelerate success for new and growing businesses. We realize entrepreneurs and small business owners are busy, so we have designed the **Accelerator Program** to be flexible to fit your schedule.

How does it work?

Each month, StartKC will schedule a critical topic regarding small business development, such as "sales" for example. During that month (March) all "Virtual Conferences" from StartKC.com will follow this focus. Each week, throughout the month, StartKC will launch a new "Virtual Conference" which consists of videos from local experts regarding this topic (sales).

At the end of the month, the 4th and final Virtual Conference will be offered on that topic and a workshop (sales) will be scheduled during the first part of the following month (April). The workshop will provide a physical event to pull the education together from the previous 4 week Virtual Conference series (sales). At the workshop, local experts who presented during the Virtual Conference will be present to describe in more detail their recommendations, tools and suggestions to help you take your business to the next level.

Cost?

The 4 Virtual Conferences are included in the monthly StartKC association fees (\$29.99).

The monthly workshop with local experts (physical workshop) is \$49.00 for StartKC members and \$149 for non-members.

Example Schedule:

Week 1 (March 1–7): Using Social Media to Drive Sales

Week 2(March 8–14): Principles of Sales Leadership & Sales Programs

Week 3 (March 15–21): Customer Relationship Management & Building Relationships

Week 4 (March 22–28): Turn Market Research into Sales

Seminar (April 5): Mastering Sales for Small Business Development

Location: 123 Main St., Someplace, MO/KS

Time: 1:00 – 4:30 PM

Capacity: Limited to 40 people per session

Seminar Timeline (1:00pm – 4:30pm):

:30 – Introductions & Open Networking

2 – :30 sessions covering Virtual Conference weeks #1 and #2

:15 – Break

2 – :30 sessions covering Virtual Conference weeks #3 and #4

:45 – Workshop exercise as a culminating project

Dismiss (4:30).

For more information, please contact:



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